



Sohrab Rashid, TE

Principal

EDUCATION

B.S. Mechanical Engineering,
San Jose State University, 1988

REGISTRATIONS

Licensed Traffic Engineer, State of California
(TR1845)

AFFILIATIONS

Institute of Transportation Engineers (ITE)
American Planning Association (APA)
Women's Transportation Seminar (WTS)

ABOUT

Sohrab is a registered Traffic Engineer in California with nearly 34 years of experience in transportation planning and engineering. He has served as Principal in Charge or Project Manager for numerous high-profile transportation projects throughout California, Hawaii, and internationally. Sohrab strengths include a broad knowledge of mobility planning and engineering that he applies to maximize benefits to all travel modes, and an ability to communicate complex technical approaches and findings in an easy-to-understand way to decision-makers and the public. He is currently a Senior Market Leader in the firm's San Diego office, and oversees projects across Hawaii, in San Diego County, and in other western states. He also has experience working in the Pacific Rim, including in China, Singapore, and Guam.

REGIONAL AND LARGE-AREA PLANNING

- Central Oahu Transportation Study (Oahu, HI)
- Kalaeloa Master Plan Update (Oahu, HI)
- Mobility Modeling and VMT Evaluation Tools (San Diego, CA)

TRANSIT-ORIENTED DEVELOPMENT (TOD)

- Ala Moana and Halawa Area Transit-Oriented Development (TOD) Studies (Oahu, HI)
- State Transit-Oriented Development (TOD) Planning and Implementation for Oahu (Oahu, Hawaii)
- America Plaza Wayfinding Planning and Design (San Diego, CA)

TRAFFIC OPERATIONS AND ENGINEERING

- H-1 Corridor Planning Study (Honolulu, HI)
- City Center Utility Relocation - Transportation Management Plan (TMP) and Temporary Signal Design (Honolulu, HI)

COMPLETE STREETS/MULTIMODAL PLANNING & DESIGN

- Urban Core Complete Streets Study (Honolulu, HI)
- Windward and Pearl City Complete Streets (Oahu HI)
- North-Park Mid-City Bikeway Corridors (San Diego, California)

PARKING

- Integrated Parking and Shuttle Master Plan (Unified Port of San Diego, CA)
- UC San Diego La Jolla Campus Parking Operations Study (San Diego, CA)
- Viejas (SDSU) Arena Circulation and Parking Study (San Diego, CA)

CAMPUS PLANNING

- Whitmore Village Agricultural Hub, Whitmore Village (Oahu, HI)
- Brigham Young University – Hawaii (Oahu, HI)
- San Diego State University Mission Valley Campus (San Diego, CA)
- UC San Diego Mesa Housing and Thurgood Marshall Neighborhood Planning Studies (La Jolla, CA)