



## Curriculum Vitae for Paul R. Cassidy, Jr.

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### PROFESSIONAL EMPLOYMENT

2007 - Present Honolulu, Hawaii	<b>TRUSTEE, MARY LUCAS ESTATE.</b> Work with county, state and federal agencies to bring to market a master plan of 49 unit farm estates on 900 acres on Kauai. Responsibility to bring the Ka Loko Dam into compliance (also overlapping agencies).
1998 - Present Honolulu, Hawaii	<b>MARKET CONSULTANT.</b> Sole proprietor, analyzing real estate market trends, producing project feasibility and long-range planning studies for private and public entities in Hawaii, Pacific Islands and Asia.
1994 - 1997 Honolulu, Hawaii	<b>MARKET ANALYST, CASTLE &amp; COOKE HOMES.</b> Using data and other research to advise Hawaii's largest housing developer on buyer preferences, demand forecast, supply constraints, government policy. Long-range modeling.
1991-1993 Honolulu, Hawaii	<b>MARKET ANALYST, GENTRY HOMES.</b> Creating and analyzing real estate database for Hawaii's second largest home builder. Relating findings to marketing, development, plus home design, pricing & absorption, & revenue forecast.
1990 Guadalajara, Mex.	<b>CONSULTANT, S.L.E.</b> Teaching English in Mexico to corporate managers (PT).
1988-1989 Palo Alto, CA	<b>MARKET ANALYST, M.I.R.C./FROST &amp; SULLIVAN.</b> Analyzing and forecasting the supply and demand for high-end communications & electronics system with military purposes.
1987-2008 New York, NY	<b>TRUSTEE, HENRY R. LUCE TRUST.</b> Fiduciary for a \$100MM stock & bond portfolio, weighted mainly in founder's stock in TIME Inc. (Time Warner).
1986-1987 Washington, D.C.	<b>POLICY ANALYST, HERITAGE FOUNDATION'S ASIAN STUDIES CENTER.</b> Tracking US/Asian relations in economics & trade, writing policy papers.
1986 Manila & Tokyo	<b>REPRESENTATIVE, TOKYO INSTITUTE OF POLICY STUDIES</b> Advising Philippine public agencies on economic development using US foreign aid.
1984-85 Washington, D.C.	<b>ACCOUNT EXECUTIVE, HILL &amp; KNOWLTON/GRAY &amp; COMPANY.</b> Engaging the press and lobbying public agencies in support of the client's commercial interests.
1980-83 London, U.K.	<b>PROJECT COORDINATOR, EURO-ATLANTIC, LTD.</b> Administrating the production & marketing of the creative works by Monty Python & George Harrison.
1978-80 Washington, DC.	<b>ADMINISTRATIVE ASSISTANT, CONGRESSMAN CECIL HEFTEL (D-HI).</b> Responding to constituent requests for assistance with Federal agencies.
1977-78 Bogotá and DC.	<b>REPRESENTATIVE, ROBERT PANERO ASSOCIATES.</b> Writing feasibility studies on infrastructure projects & natural resources investments in South America.
1970-75 Hawaii, California, Brazil	<b>PROFESSIONAL SURFER.</b> Surfing competitively; marketing & distributing surf movies.

### EDUCATION

1990 Washington, D.C.	<b>GEORGETOWN UNIVERSITY,</b> Master of Science (M.S.F.S), School of Foreign Service.
1980 Washington, D.C.	<b>GEORGE WASHINGTON UNIVERSITY,</b> B. A., English Literature
1970 Honolulu, Hawaii	<b>PUNAHOU, High School</b>