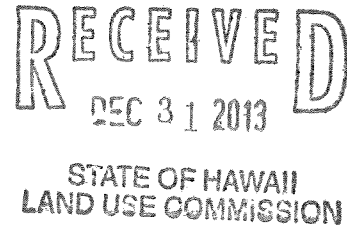




September 22, 2011

Mr. Glenn Karamatsu
ECS, Inc.
615 Piikoi Street, Suite 207
Honolulu, HI 96814

Subject: Piilani Promenade
Kaonoulu Street, Kihei



Dear Mr. Karamatsu:

Maui Electric Company, Ltd. (MECO) will be providing provisional power to feed the proposed permanent loads for the subject project temporarily until the new Kaonoulu Substation comes on line. However, the following is being requested and will be required before MECO can start the process of planning and designing for this provisional power:

1. A final set of electrical consultant drawings for the permanent loads (hard copies).
2. A new service request for the temporary power to feed the permanent loads.
3. A final set of civil and landscape consultant drawings (hard copies).

Once all of the above mentioned items have been submitted, MECO will explore different design options and when a preliminary design has been selected for this temporary provisional power, a rough cost letter will be sent asking for a deposit to proceed further on the matter. MECO will need approximately 6 months after receiving the deposit to provide a final design and cost. In addition, easements and State and/or County permits may be required.

With regards to temporary service for construction purposes, a service request has to be submitted. Depending upon the size and type of service being requested, easements and State and/or County permits may be required also.

MECO is currently negotiating the land for the new proposed Kaonoulu Substation. Please note that there will be a delay to feed the proposed permanent loads temporarily should there be any future modifications to the substation site or delay in the purchase agreement with the land acquisition.

Should you have any questions regarding this matter, please call me at (808) 872-3219.

Sincerely,

Wendy Shimizu
Customer Designer
Maui Electric Company, Ltd.

EXHIBIT *J*