

*BRUCE S. PLASCH, PH.D.*

**Plasch Econ Pacific LLC**

Bruce Plasch is owner and President of PEP, an economic consultancy that specializes in the economies of Hawaii and the Pacific basin.

---

**Areas of Expertise**

- **Economic Development:** community, regional and island development; comparative advantages of economic activities; exports, import substitution, support activities; tourism, recreation, ocean activities, agriculture, forestry, aquaculture, energy, commercial and industrial activities; infrastructure requirements; government support services and incentives; economic models and forecasts.
  - **Land and Housing Economics:** development forces and patterns, forecasts, values and rents.
  - **Resource and Environmental Economics:** resource pricing, incentives and disincentives, valuation of externalities, and carrying capacity studies.
  - **Market Assessments:** market forces, market potential, prices, absorption rates.
  - **Project Feasibility:** profitability, project financing, cash-flow analysis.
  - **Valuations:** leases, businesses, contracts, lost earnings.
  - **Economic Benefits and Impacts:** employment, community benefits, demographic impacts, government revenues and expenditures.
  - **Policy Analyses:** planning reports, position papers, analysis.
  - **Expert Witness Testimony:** government commissions, legislative bodies, contested-case hearings, court trials.
- 

**Education**

- Ph.D. (1971) and M.S. (1966), Engineering-Economic Systems, Stanford University, specializing in economics, finance, and quantitative analysis.
  - B.S. (1965), University of California, supplemented with an additional year of liberal arts.
- 

**Professional Experience**

- Hawaii-based economic and financial consultant since 1971.
  - Assistant Professor (economics and statistics), University of Hawaii, 1970 to 1973.
- 

**Contact**

- **Mailing Address:** 1655 Kamole Street, Honolulu, HI 96821.
- **Office:** (808) 373-9364 • **Fax:** (808) 373-9590 • **E-mail:** bplasch@hawaii.rr.com